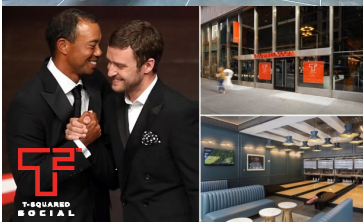


Infinity Bol, LLC, provider of the Infinity Bowling Attractions, was established to expand the Industry of Bowling beyond that of the traditional full-size bowling alley. We provide you with our expertise so you can grow new-found revenues from bowling-anchored entertainment facilities.

Our mission is a simple one, to provide affordable real-action, high-quality high-profit, easy-to-maintain bowling attractions. We prefer to custom design a bowling system for your style, your footprint and your theme, as opposed to “one-size-fits-all” canned repetitive themes.

Steve Hickerson, Principal of Infinity Bol, essentially created the social bowling market 30 years ago. He has collaborated with all the top bowling manufacturers and has sold/installed most of the social DuckPin bowling systems to date. Infinity also operates its own amusement bowling systems. We practice what we preach.

Steve has over 40 years of extensive bowling sales, service and marketing background, being formally trained in all aspects of the bowling industry during a successful 10-year career with the at the time fortune 50 Brunswick Corp.



He became Vice President of Sales & Marketing for Mendes Worldwide, where he developed the original amusement mini bowling system "Bowlingo." During this tenure a collaborative effort with the Disney Corporation resulted in a custom design for an amusement bowling concept. ESPN Bowling was born in the ESPN Zones; a Family “Eatertainment” Concept for the Zones in NYC, Chicago, Anaheim, Atlanta, Denver, Las Vegas, Los Angeles, Baltimore and Washington, DC. Bowling was ESPN Zone’s highest money-making attraction.

Mendes and Bowlingo were acquired by QubicaAMF, and Mr. Hickerson headed their North American Amusement Operations. He directed all sales, service and distribution, spearheaded the remarketing/redesign of Mendes’s Bowlingo to the present-day Highway 66 bowling attraction.

All this expertise has evolved into his own company Infinity Bol LLC, with its umbrella of amusement bowling attractions from the original MiniLane™ Bowling System designed for the Six Flags Adventure Parks, to the DIY television networks high-profile presentation of Rev Run’s Renovation Full Size TenPin for your home & The Vanilla Ice Project’s Ninja Mini Bowl

The new ERA of bowling our DiamonDuck™ social bowling attraction was launched at the Original Pins Mechanical Columbus OH. Recently Tiger Woods & Justin Timberlake’s opened T-Squared Social Bowling & Golf in Manhattan.

Infinity’s bowling attractions appeal to a wide range of venues, from Casino Strip Hotels in Las Vegas to many resorts including Weston’s Mission Hills to the Marriot in Downtown Philly & Hutchinson Island FL. We have installed countless Private Homes • Bars • Restaurants • Nightclubs • Hotels • Resorts • Residential Communities.

Infinity is the absolute leader in the new era of social DuckPin bowling with modern methods of design, construction and installation. We stand ready to build your bowling alley. Welcome to America’s New Social Bowling Hangout!

